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				Application Number	10/791,439	
				Filing Date	March 2, 2004	
				First Named Inventor	Ori Eisen	
				Art Unit	3609	
				Examiner Name	Chrystina E. Zelaskiewicz	
Sheet	1	Of	1	Attorney Docket Number		31718-701.201

## U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No.	Document Number Number-Kind Code <sup>2</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
/C.Z./	1.	US 2003/0076242 A1	04/24/2003	Burns, et al.	
	2.	US 2004/0034794 A1	02/19/2004	Mayer, et al.	
	3.	US 2004/0203750 A1	10/14/2004	Cowdrey, et al.	
	4.	US 2005/0113092 A1	05/26/2005	Coppinger, et al.	
/C.Z./	5.	US 2005/0131826 A1	06/16/2005	Cook.	

## NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	7 <sup>6</sup>
/C.Z./	6.	MANAVOGLU, et al. Probabilistic user behavior models. Data Mining. 2003; 203-210.	

Examiner Signature	/Chrystina Zelaskiewicz/	Date Considered	11/20/2007
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\*EXAMINER: Initial of reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. <sup>2</sup> Applicant's unique citation designation number (optional). <sup>3</sup> See Kinds Codes of USPTO Patent Documents at www.uspto.gov in MPEP 901.04. <sup>4</sup> Dates Citation that issued the document, by the two-letter code (WIPO Standard ST 3). <sup>5</sup> For foreign patent documents, the indication of the year of the region of the Empire must precede the serial number of the patent document. <sup>6</sup> Kind of document by the appropriate symbol as indicated on the document under: WIPO Standard ST 16 if possible. <sup>7</sup> Applicant is to place a check mark here if English language translation is attached.

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